



Sanskriti Durgotsav 2023

19th Oct 2023 to 24th Oct 2023

.....be a part of our Celebrations



What's in it for me?

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About Sanskriti Club

SANSKRITI is one of the oldest Bengali Socio- Cultural Clubs in Mumbai, established in the year 1953 by eminent film director Bimal Roy. The club is registered with the Charity Commissioner with Reg. No.: F-7286 (BOM) and PAN: AABAS6553Q. We are the 5th oldest Durga Puja in the city and the oldest Puja in the Suburbs.

SANSKRITI will be celebrating the 71st continuous year of Durga Pooja from 19th October 2023 to 24th October 2023 at Shiv Seva ground Borivali East.

A brief about the club

- Established: 1953
- Over 100 Core Families as Members
- Close to 1 Lakh devotees visit the pandal over the five days of Durga Pooja Festival

Events Organized

- ✓ Durga Puja
- ✓ Laxmi Puja
- ✓ Kaali Puja
- ✓ Saraswati Puja
- ✓ Nobo Borsho
- ✓ Charity work
- ✓ Sports events
- ✓ Annual Get together



Sanskriti Club's Social & Charitable Work



Serving mankind

According to our mission and vision and as a charitable organization we responded to the pandemic situation and one of our member took the lead for distribution of food packets to the needy people during the Covid pandemic. We had donated books and study materials to a school in Borivali area and donated unused medicine to a nearby hospital.

Clothes collection drive

Along with Charity Partner **Goonj**, the Club conducted Clothes collection drive during the **Joy of Giving week** in 2019 and 2022 and will continue the same event even this year.



Sanskriti

Shree Shree Durga Pooja 2022

Venue: Shiv Seva Samajik Shikshan Sanstha, Rajendra Nagar, Borivali East, Mumbai: 400066

Glimpses from Durgotsav 2021 & 2022



About the Venue



Space availability for Advertising

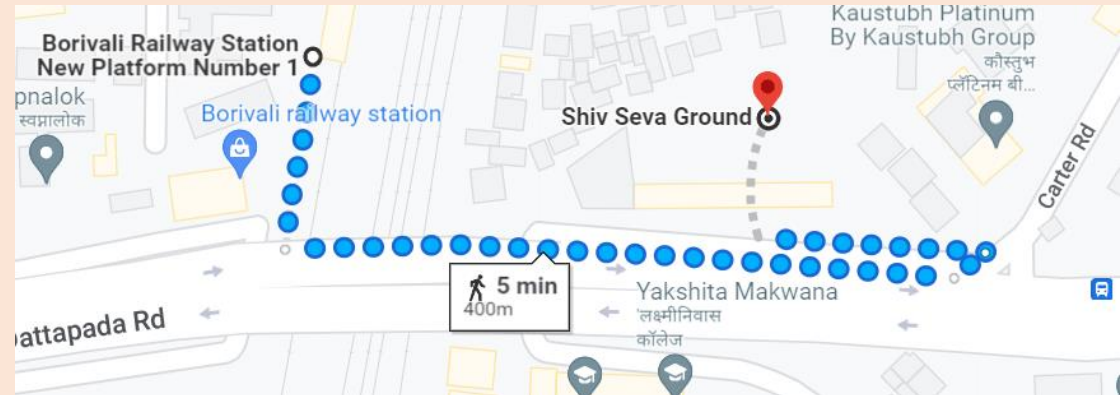
More than 30,000 sq. ft to display Banners and Hoardings

Audience

Footfall of more than 1 Lakh people over five days

Location

Located excellently near the Rajendra Nagar Railway Flyover that links Western Express Highway in Borivali East and S V Road in Borivali West. Few minutes away from Borivali Railway Station



Sponsorship Categories: Gates



Main Entrance Gate

**** Exclusive Branding ****

INR 2,50,000



Entertainment Stage Gate

**** Exclusive Branding ****

INR 3,00,000

Sponsorship Categories: Program Nights



Amateur Nite Sponsorship

Sashti/Saptami: INR 1,50,000

Pronite Main Sponsor/ Associate Sponsor

Ashtami/Navami: INR 3,00,000/INR 1,00,000



Sponsorship Categories: Stalls



Corporate Stalls

INR 25,000

Retail Stalls

INR 25,000

Stall Details

Size 8 feet by 10 feet

Amenities provided

2 x Chairs & 5 x Tables, 1 x Ceiling Fan, 2 x Lights

Sponsorship Categories: Banners



Pole Banners Size 3 ft by 6 ft

INR 10,000

Venue Banners Size 3 ft by 6 ft

INR 7,500

Venue Banners Size 10 ft by 4 ft

INR 10,000

Standeers Entertainment Arena

INR 20,000

Sponsorship Categories: Competitions & Activities



Sit & Draw for Children

Sponsorship

INR 25000

Benefits for Sponsor

6' x 3' Banner + Souvenir Ad worth INR 5,000

Dhunuchi Dance

Sponsorship

INR 25,000

Benefits for Sponsor

6' x 3' Banner + Souvenir Ad worth INR 3,000



Sponsorship Categories: Bhog (Prasad) Distribution

- Bhog Prasad is distributed free for 3 days during Durga Pooja
- Approximately 5000+ devotees avail this prasad



Sponsorship

INR 1,00,000 per day

Benefits to Sponsor

- ✓ **4 Banners in Prasad distribution area**
- ✓ **Souvenir Ad worth INR 10,000**





Sponsorship Categories: Art Studio

Durga Puja 2023 Special

Sanskriti presents
FROM CANVAS TO COMMUNITY

art gallery

CELEBRATING ART, CULTURE, AND COMPASSION AT THE DURGA PUJA FESTIVAL.

CREATE A PIECE OF ART.DISPLAY.RAISE FUNDS

PROCEEDS FROM ART SALES WILL SUPPORT GOONJ'S INITIATIVES

OCT 20TH-23RD 2023
SHIV SEVA SAMAJIK GROUND

CONTACT 9833039639 FOR MORE INFORMATION

Sponsorship

INR 1,00,000

Benefits to Sponsor

✓ **Stall Banners in Main Area**

✓ **Souvenir Ad worth INR 10,000**

Sponsorship Categories: Bhog (Prasad) in a Box

- ✓ Bhog is packed as a takeaway for devotees
- ✓ Nominal charge taken for this facility



Sponsorship

INR 50,000

Benefits to Sponsor

- ✓ Stall banner in Bhog in a Box counter
- ✓ Branding of takeaway bags with Sponsor Logo





Sponsorship Categories: e-Souvenir Paradigm 2023

e-Souvenir Paradigm has articles written by members

Souvenir Rates

Back Cover

INR 35,000/-

Inside Cover

INR 25,000/-

Deluxe Full Page

INR 10,000/-

Color Full Page

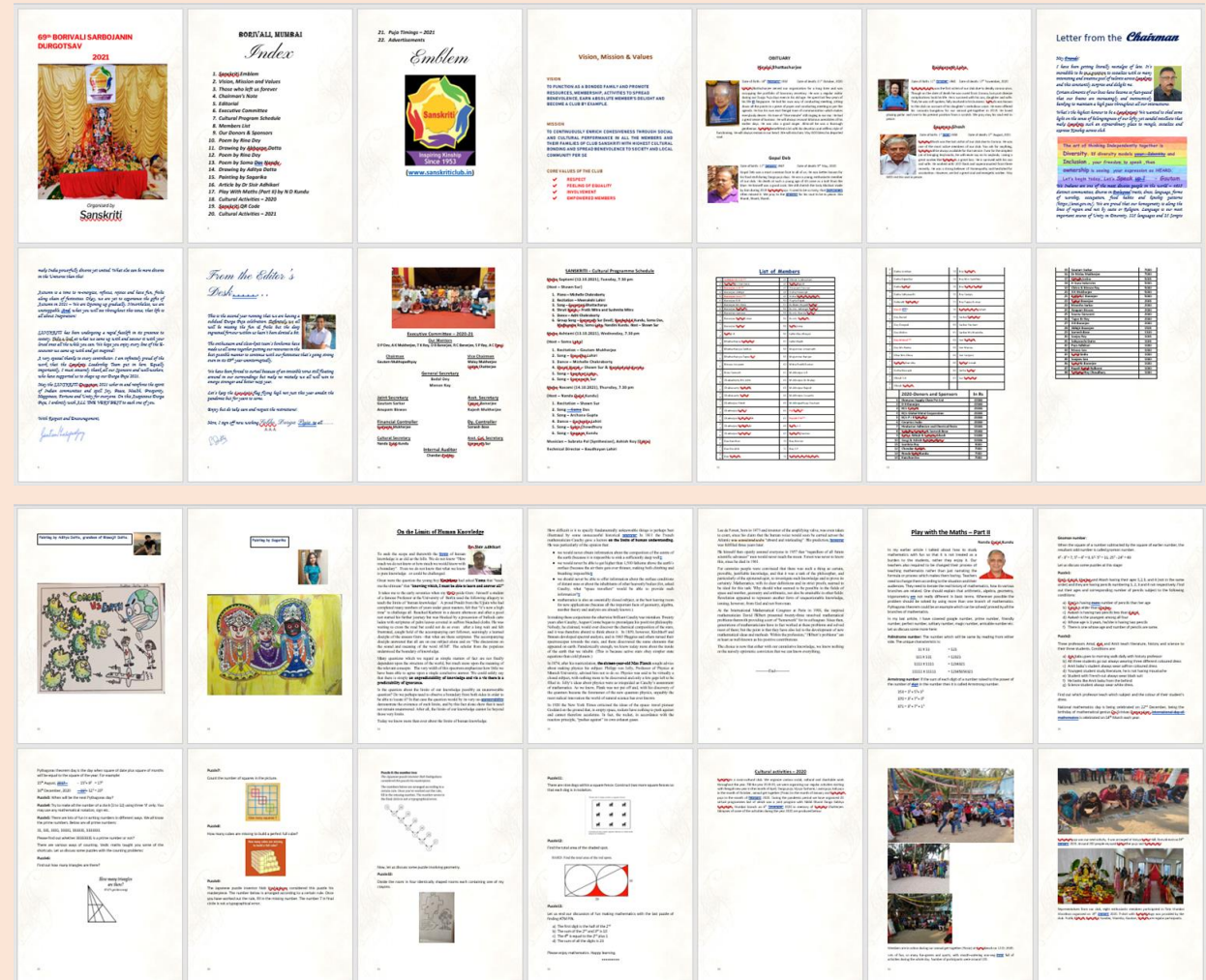
INR 8,000/-

Full Page

INR 6,000/-

Half Page

INR 3,500/-





Some of our Corporate Sponsors





Contacts for Sponsorships, Marketing / Advertising

Marketing/Advertising

☞ Gautam Sarkar

☎ 9833 039 639

Bhog (Prasad) Sponsorship

☞ Anupam Biswas

☎ 9969 522 862

Entertainment Events / Activities

☞ Pratik Mitra

☎ 9820 016 422

Souvenir

☞ Baudhayan Lahiri

☎ 9820 391982



Thank you!

Looking forward for your support for making this festival a grand success like every year.....

